جامعة بيروت العربية
BEIRUT ARAB UNIVERSITY

SUSTAINABLE DEVELOPMENT GOALS

SDG 11: SUSTAINABLE CITIES AND COMMUNITIES





Table of Contents

Executive Assessment 4
Recommended Classification 5
Indicator Scope and Evidence Standard 5
What the Evidence Must Demonstrate 5
Counting Method Used in This Report 5
Ongoing University Performance Programme 6
Drama Club 6
Music Club 7
Conservative Annual Programme Count 7
Institutional Delivery and Public Reach 7
Student Life and Artistic Clubs 7
Student Life 8
Clubs & Communities 8
Annual Homecoming Performance Channel 8
External Audience Mechanism 9
Recent Implementation in 2021 and 2023 11
BAU Student Theatre on Civil War Memory in 2021 11
Organizing a Play as a Part of the Activities Related to the PBF 12
Sky Dream Public Cultural Performance in 2023 12
India and Japan at Beirut Arab University In cooperation with Elite Center of Culture and Education .. 12
Annual Homecoming Student Singing in 2023 14
Star Ziad Bourji celebrates the Homecoming at Beirut Arab University 14
Public Theatre and Choral Programming in 2024 14
BAU at the University Theatre Festival 14
The 19th University Theatre Festival 15
Fayha National Choir at BAU Tripoli 16
Documented 2024 Minimum 17
Public Music Programming in 2025 17
Homecoming Student Singing Competition 17
Beirut Arab University Celebrates Homecoming with Star Joseph Attieh 18
A Tribute to Ziad Public Concert 18
Ziad Rahbani at Beirut Arab University 19
Documented 2025 Minimum 19
Current Delivery in 2026 20
Annual Homecoming and Student Alumni Duets 20

Beirut Arab University Celebrates Annual Homecoming Day Featuring Star Melhem Zein 20
Current Programme Status 21
Annual Performance Count and Chronology 21
Defensible Annual Answer 21
Classification Logic 22
Evidence Matrix 22
Indicator Mapping 23
Submission Conclusion 23
Original Evidence Register 23

SDG 11 Sustainable Cities and Communities

Public Arts Performances at Beirut Arab University

Beirut Arab University

THE Impact Rankings Evidence Report Indicator 11 2 5

Question Does the University as a body contribute to local arts through the number of annual public performances of University choirs theatre groups orchestras or comparable ensembles

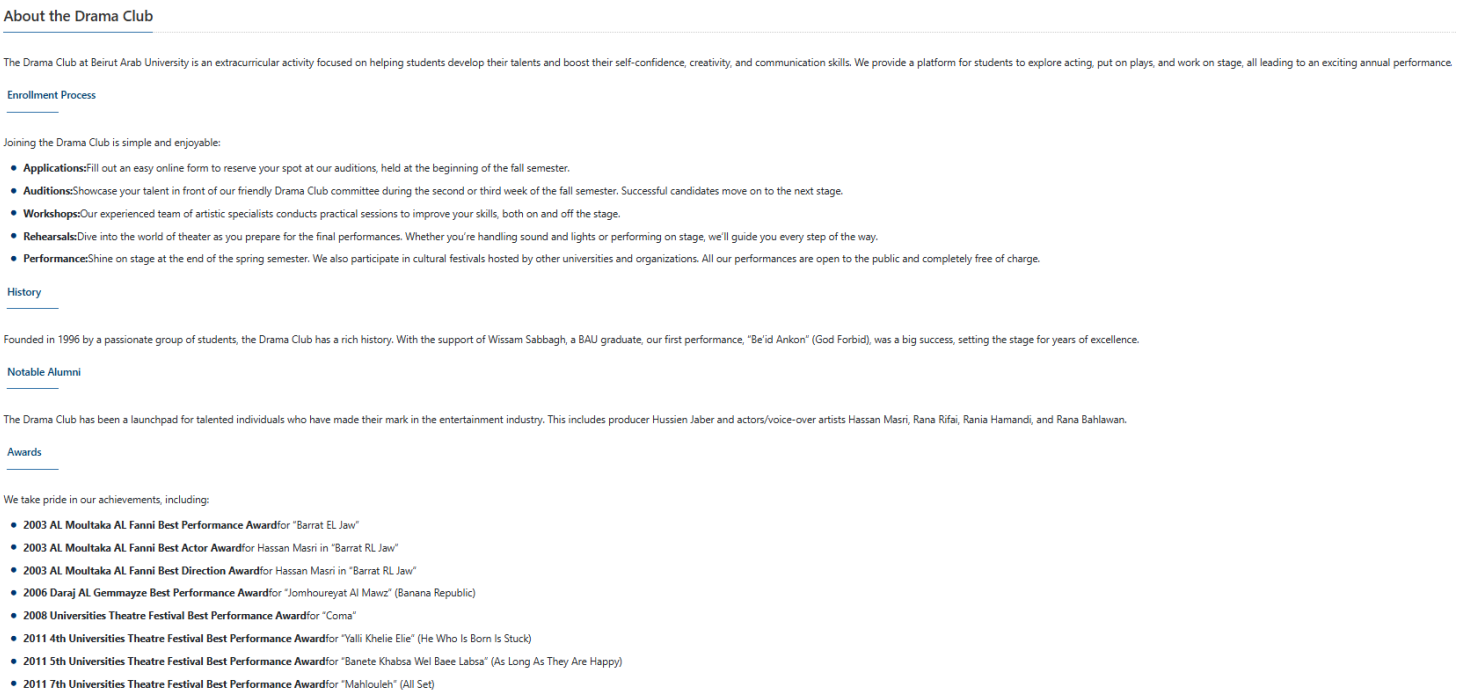
Executive Assessment

Beirut Arab University can answer this indicator affirmatively and select Ongoing programme. The decisive evidence is structural rather than anecdotal. BAU operates permanent Drama and Music Clubs under Student Life. Their published recruitment rehearsal and production cycles culminate in annual performances. Both club pages explicitly state that their performances are open to the public and free of charge.

Original evidence BAU Drama Club annual public performance

Original evidence BAU Music Club annual public performance

The evidence also shows implementation. BAU students performed a civil-war themed play in 2021; BAU organized public multicultural dance and music programming in 2023; BAU presented a university theatre production at LAU's 2024 festival; BAU organized a large public tribute concert in 2025; and student and alumni performers appeared in BAU's annual Homecoming programme in 2026. These dated records support continuity while the current club pages establish the recurring programme architecture.



About the Drama Club

The Drama Club at Beirut Arab University is an extracurricular activity focused on helping students develop their talents and boost their self-confidence, creativity, and communication skills. We provide a platform for students to explore acting, put on plays, and work on stage, all leading to an exciting annual performance.

Enrollment Process

Joining the Drama Club is simple and enjoyable:

- **Applications:** Fill out an easy online form to reserve your spot at our auditions, held at the beginning of the fall semester.
- **Auditions:** Showcase your talent in front of our friendly Drama Club committee during the second or third week of the fall semester. Successful candidates move on to the next stage.
- **Workshops:** Our experienced team of artistic specialists conducts practical sessions to improve your skills, both on and off the stage.
- **Rehearsals:** Dive into the world of theater as you prepare for the final performances. Whether you're handling sound and lights or performing on stage, we'll guide you every step of the way.
- **Performance:** Shine on stage at the end of the spring semester. We also participate in cultural festivals hosted by other universities and organizations. All our performances are open to the public and completely free of charge.

History

Founded in 1996 by a passionate group of students, the Drama Club has a rich history. With the support of Wissam Sabbagh, a BAU graduate, our first performance, "Be'id Ankon" (God Forbid), was a big success, setting the stage for years of excellence.

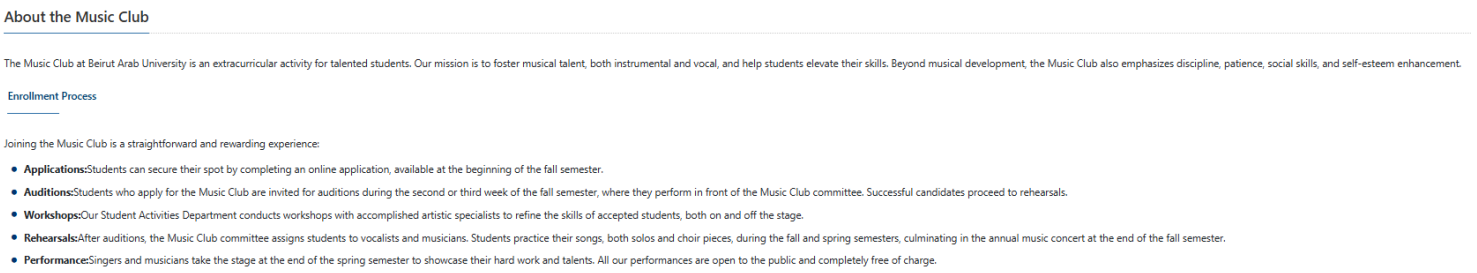
Notable Alumni

The Drama Club has been a launchpad for talented individuals who have made their mark in the entertainment industry. This includes producer Hussien Jaber and actors/voice-over artists Hassan Masri, Rana Rifai, Rania Hamandi, and Rana Bahlawan.

Awards

We take pride in our achievements, including:

- **2003 Al Moultaka Al Fanni Best Performance Award** for "Barrat EL Jaw"
- **2003 Al Moultaka Al Fanni Best Actor Award** for Hassan Masri in "Barrat RL Jaw"
- **2003 Al Moultaka Al Fanni Best Direction Award** for Hassan Masri in "Barrat RL Jaw"
- **2006 Daraj Al Gemmayze Best Performance Award** for "Jomhoureyat Al Mawz" (Banana Republic)
- **2008 Universities Theatre Festival Best Performance Award** for "Coma"
- **2011 4th Universities Theatre Festival Best Performance Award** for "Yalli Khelie Elie" (He Who Is Born Is Stuck)
- **2011 5th Universities Theatre Festival Best Performance Award** for "Banete Khabsa Wel Baee Labsa" (As Long As They Are Happy)
- **2011 7th Universities Theatre Festival Best Performance Award** for "Mahlouleh" (All Set)



About the Music Club

The Music Club at Beirut Arab University is an extracurricular activity for talented students. Our mission is to foster musical talent, both instrumental and vocal, and help students elevate their skills. Beyond musical development, the Music Club also emphasizes discipline, patience, social skills, and self-esteem enhancement.

Enrollment Process

Joining the Music Club is a straightforward and rewarding experience:

- **Applications:** Students can secure their spot by completing an online application, available at the beginning of the fall semester.
- **Auditions:** Students who apply for the Music Club are invited for auditions during the second or third week of the fall semester, where they perform in front of the Music Club committee. Successful candidates proceed to rehearsals.
- **Workshops:** Our Student Activities Department conducts workshops with accomplished artistic specialists to refine the skills of accepted students, both on and off the stage.
- **Rehearsals:** After auditions, the Music Club committee assigns students to vocalists and musicians. Students practice their songs, both solos and choir pieces, during the fall and spring semesters, culminating in the annual music concert at the end of the fall semester.
- **Performance:** Singers and musicians take the stage at the end of the spring semester to showcase their hard work and talents. All our performances are open to the public and completely free of charge.

Recommended Classification

Assessment point	Evidence based finding	Result
University acts as a body	Programmes are administered through BAU Student Life and institutional departments	Met
Annual performances	Drama Club and Music Club each publish an annual performance cycle	Met
Public access	Both club pages state that all performances are open to the public	Met
Access cost	Both club pages state that performances are free of charge	Free
Programme type	Recurring clubs auditions workshops rehearsals and scheduled performances	Ongoing

Indicator Scope and Evidence Standard

SDG 11 addresses inclusive safe resilient and sustainable communities. Public performing arts contribute to cultural participation social cohesion and the visibility of local creative practice. This indicator is concerned with University contribution to live arts and distinguishes isolated events from continuing programmes.

Original evidence United Nations Goal 11 and target 11 4

What the Evidence Must Demonstrate

- The activity is organized supported or delivered by Beirut Arab University as an institution.
- A choir theatre group music ensemble dance group or comparable live performance is involved.
- The audience can include people beyond the performers and organizing unit.
- The annual count is transparent and does not treat individual songs or acts as separate events.
- The classification is ongoing only when a recurring programme schedule is documented.

Counting Method Used in This Report

The report uses two levels of counting. First it reports the conservative recurring programme minimum: one annual Drama Club performance and one annual Music Club concert or showcase. Second it inventories additional dated performance events. A multi-act evening is counted as one event, not as the number of songs dances or performers. Events whose external public access is not explicit are identified as broader arts output and are not used to inflate the strict public-performance count.

Evidence category	Counting treatment	Reason
Published annual club performance	Count in recurring annual minimum	The schedule and public access are explicit
Dated BAU ensemble performance	Count as implementation evidence	Confirms delivery in a named year
BAU hosted external ensemble	List separately	Shows contribution to local arts but is not a BAU group
Internal audience not clearly public	Do not include in strict public minimum	Avoids overstating public access
Several songs or acts in one programme	Count as one performance event	Uses a reproducible event level unit

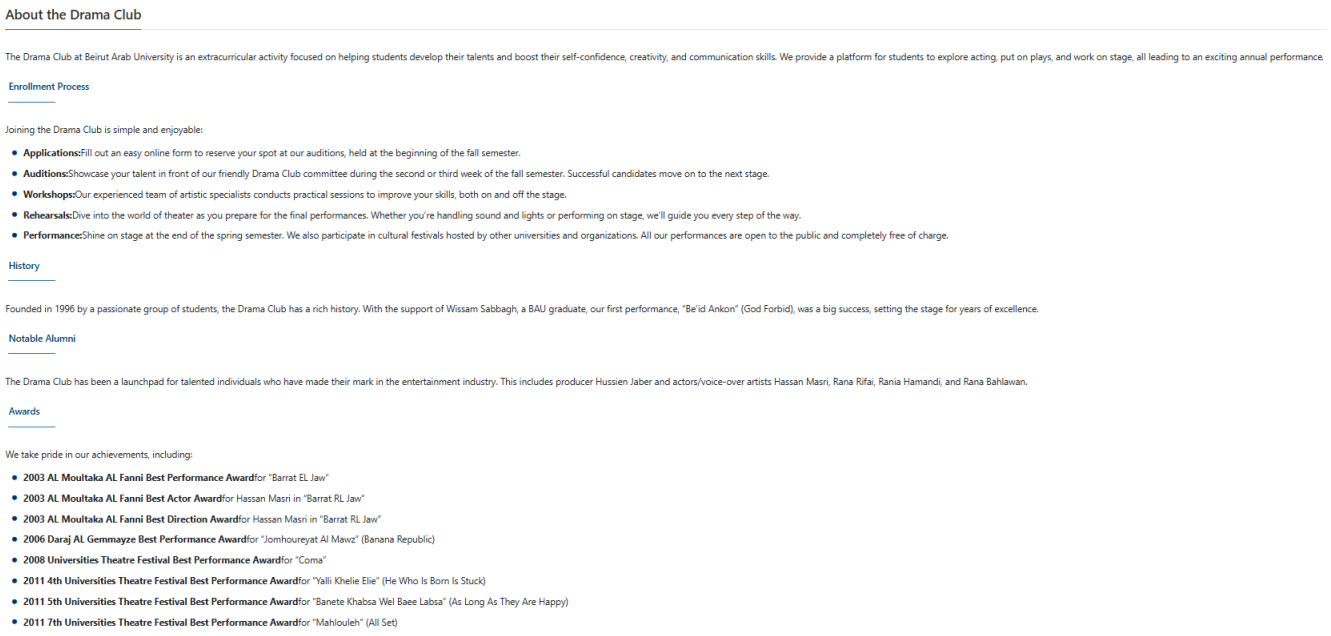
Ongoing University Performance Programme

Drama Club

BAU's current Drama Club page describes a full annual production cycle. Applications and auditions take place near the beginning of the fall semester, followed by specialist workshops and rehearsals, with students preparing for the final performance at the end of the spring semester. The page describes the outcome as an annual performance and states that the Club also participates in cultural festivals hosted by other universities and organizations.

The access statement is decisive for this indicator: BAU states that all Drama Club performances are open to the public and completely free of charge. This confirms both an ongoing programme and public accessibility without relying on inference from photographs or attendance lists.

Original evidence Current Drama Club programme and access statement



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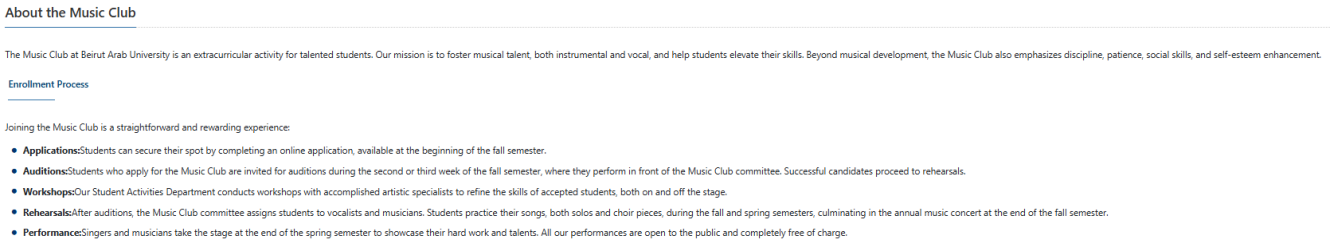
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Music Club

BAU's current Music Club page documents applications auditions workshops rehearsals and the assignment of students as vocalists and musicians. Students prepare solo and choir pieces during the academic year and the programme culminates in an annual music concert. The page further describes an end-of-spring performance through which singers and musicians present their work.

To avoid double counting ambiguous wording, this report counts the Music Club as one guaranteed annual public performance category rather than claiming two separate concerts. BAU nevertheless expressly confirms that all Music Club performances are open to the public and free of charge.

Original evidence Current Music Club programme and access statement



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Conservative Annual Programme Count

BAU group	Recurring output	Public access	Annual count
Drama Club	Annual theatrical performance at the end of the spring cycle	Open and free	1
Music Club	Annual concert or student music showcase	Open and free	1
Conservative recurring minimum	Before additional festivals and special events	Public and free	At least 2

Institutional Delivery and Public Reach

Student Life and Artistic Clubs

BAU's current Student Life page identifies the University as a center for arts and culture and describes hundreds of annual activities including musicals dances and plays. The Clubs and Communities page places Drama and Music within BAU's formal Artistic Clubs structure. It states that Drama Club members can participate in local and Arab festivals and that Music Club members perform live for audiences from BAU and outside the University.

Original evidence BAU Student Life arts and culture framework

Original evidence BAU Artistic Clubs and external audience statement

Student Life



Arts & Culture

BAU is a center for arts and culture. We have hundreds of events each year like galleries, musicals, dances, plays, and others.

› Artistic Clubs

› Social & Cultural Clubs



Events & Attractions

From artistic and social to cultural and academic, there are hundreds of events and activities to choose from at BAU.

› Homecoming Event

› BAU's Open Doors

Clubs & Communities



Drama Club

Do you feel like you can convince anyone by acting? Are you confident enough to look crazy on a stage? BAU's Drama Club is your chance to shine on stage and show your best. When you join this club, you'll be able to participate in local and Arab festivals. You'll also get to meet a variety of local and Arab actors and actresses.

Click here to find out more



Music Club

Have you always aspired to become a member of a band or choir? Do your friends tell you that you have an amazing voice? If you are that person, then BAU's Student Activities invites you to join the Music Club. You will get to perform live in front of audiences from BAU and outside. You'll regularly practice with others who share your interests; and you will be exposed to chances beyond your imagination.

Click here to find out more

Annual Homecoming Performance Channel

BAU's current Homecoming page describes an annual event held across the Beirut Debbieh and Tripoli campuses. The programme introduces clubs and teams, includes live shows by those groups and culminates in a live concert. BAU reports annual participation exceeding 7,000 students. Homecoming therefore demonstrates a recurring institutional performance channel and audience-building mechanism.

Because the Homecoming page primarily defines the audience as BAU students, this report treats the event as supporting evidence of programme continuity rather than adding it to the strict external-public minimum. This distinction makes the annual count defensible.

Original evidence BAU annual Homecoming programme



With the beginning of each academic year, our students look forward to BAU’ s Homecoming Event. This amazing event, held in each of our Beirut, Debbieh, and Tripoli campus annually attracts more than 7,000 students.

New and current students alike will be shown a glimpse of campus life and activities. This event, which lasts a whole day, introduces students to clubs, teams, and centers at BAU.

Students are encouraged to enroll in clubs, witness the live shows of our clubs and teams, and be part of the on-campus live concert. The concert, a coronation of the event, is celebrated each year by famous Lebanese and Arab artists.

External Audience Mechanism

BAU's Public Relations and Communications Department is charged with connecting the University to an outside audience and coordinating public-facing institutional activity. Its role complements Student Life by providing communication and audience engagement for performances and cultural events.

Original evidence BAU Public Relations and Communications mandate



About Us

The Public Relations and Communications was established in 2008 to coordinate and liaise the cooperation between all the segments of Beirut Arab University and the exterior community. Its job is to combine the different sections of the university and delivers its message by different means of communication through the reflection of BAU's image to the outside community.

Vision

The Public Relations and Communications Department aims to act in a commitment manner in order to succeed in exceeding expectations by creating awareness and the proper environment that is obtained through implementing the right strategy to grow our educational institution to be one of the best universities nationally and internationally.

Mission

The Public Relations and Communications Department seeks to achieve strong bonds between Beirut Arab University and the exterior atmosphere in order to reach a large outside audience, protect and manage the University's reputation, build and elevate the department's strategy to ensure that BAU reflects the mission of leadership, research, and service.

I. Public Relations & Events Division

- Public Relations Unit

Serves as the primary liaison between the Public Relations and Communications Department, the University's Faculties, Centers, administrative offices, and external stakeholders. The unit facilitates effective communication, coordination, and relationship management, ensuring the smooth organization of university activities and the consistent representation of Beirut Arab University across internal and external audiences.

- Events Unit

Coordinates the communication with the external and internal community through the organization of events (conferences, workshops, seminars, exhibitions, ceremonies, and official functions). It ensures the effective planning, booking, coordination, and successful execution of all university events.

- Web & Information System Unit

Develops, manages, and maintains digital platforms and information systems that support Public Relations operations and university activities. The unit oversees event management systems, registration and attendance platforms, seating and invitation management, reporting tools, and web-based solutions that enhance operational efficiency, data accuracy, and stakeholder engagement.

II. Media Relations & Engagement Division

- Press Unit

Exposing all the events and activities that take place inside and outside the university's Campuses to the Media and Press Offices through Media Releases and Press Kits. Believing in the major role the media play in shaping public opinion, the Office of Communications focuses on transmitting and reflecting the image of the university to the public.

- Media Network and Connections Unit

Builds and maintains strategic relationships with media organizations, journalists, influencers, alumni, governmental bodies, partner institutions, and community stakeholders. The unit facilitates media coverage opportunities, strengthens external engagement, and expands the university's communication network locally, regionally, and internationally.

III. Communications Division

- Digital Media Unit

Manages the university's digital communication channels, including social media platforms, websites, digital campaigns, and online communities. The unit creates and publishes engaging content, monitors audience interaction, analyzes digital performance, and enhances the university's online presence and reputation.

- Marketing & Imaging Unit

Develops and implements integrated marketing and promotional strategies that enhance the university's visibility and reputation. The unit supports student recruitment, institutional branding, and awareness campaigns through creative communication initiatives targeting key audiences.

IV. Visual Arts & Branding Division

- Graphic Design Unit

Designs visual materials that comply with BAU's visual identity standards, including invitations, brochures, banners, rollups, publications, digital assets, and promotional materials. The unit also supervises production quality to ensure consistency and professionalism.

- Visual Identity Unit

Protects, develops, and governs Beirut Arab University's corporate identity and brand standards. The unit ensures the consistent application of visual identity guidelines across all university communications, publications, campuses, digital platforms, signage, and promotional materials while safeguarding the integrity of the BAU brand.

Recent Implementation in 2021 and 2023

BAU Student Theatre on Civil War Memory in 2021

On 20 September 2021 the BAU Human Rights Center organized a play performed by students from different faculties. The production addressed the legacy of the Lebanese Civil War and the experiences of families of kidnapped and disappeared persons. It formed part of a project funded by the United Nations Peacebuilding Fund and implemented with the Office of the United Nations High Commissioner for Human Rights.

This event confirms that BAU uses live student theatre to interpret issues of national memory human rights and reconciliation. The source confirms institutional delivery and student performance. It does not explicitly state unrestricted public admission, so the event is included as implementation evidence but not used alone to determine the strict public count.

Original evidence BAU Human Rights Center student play record

Organizing a Play as a Part of the Activities Related to the PBF

A play was organized by the center as a part of the activities related to the PBF project Dealing with the Past - Memory for the future, were BAU students participated in acting to highlight and reflect the suffering of the families of people kidnapped and disappeared and how were they affected and what steps they took to seek the truth and achieve justice.

Sky Dream Public Cultural Performance in 2023

On 14 January 2023 BAU organized Sky Dream at its Tripoli Campus with the Elite Center of Culture and Education and the Indian and Japanese Embassies. BAU describes it as an intercultural dancing show combining Indian Japanese and Lebanese cultural expression. The production included twelve dancing and singing shows and was attended by diplomats cultural and municipal representatives students and a large audience of interested people.

For counting purposes the twelve acts form one public performance event. The production demonstrates BAU's capacity to convene artists partners and the local community through a substantial campus-based arts programme.

Original evidence Official BAU report on Sky Dream

India and Japan at Beirut Arab University In cooperation with Elite Center of Culture and Education







Beirut Arab University organized a cultural activity entitled “SKY DREAM” in cooperation with the Elite Center of Culture and Education and in partnership with the Indian and Japanese Embassies in Lebanon. It is an inter-cultural dancing show, that embodies the union of three ancient cultures, which are India, Japan, and Lebanon, to create a new art, expressing the band's firm belief of the power far-off the arts to connect people's souls beyond what confines space and time.

The Ambassador of India Dr. Suhel Ajaz Khan and Ambassador of Japan represented by Second Secretary Ms. Minami Kunitomo, a crowd of ambassadors, diplomats, ministers and deputies, as well as presidents’ of Orders, university presidents, hospital directors and representatives of cultural, scientific, religious and municipal bodies as well as a large crowd of students and interested people attended the event, where they were welcomed by Professor Amr Galal El-Adawi, President of the University, Professor Khaled Baghdadi,

Vice-President to Tripoli Branch , Dr. Omar Houri, Secretary-General and the deans of the University and its academic and administrative family.

The ceremony started with the speech of Professor Amr Galal El-Adawi, President of the University, who welcomed the audience, emphasizing on the importance of the exposure to cultures that is one of the aspirations of Beirut Arab University to enrich its human culture, and this event forms a unique touch in highlighting the issues of society with such a distinctive creative type. He also drew attention to the fact that such events are an addition to the cultural and artistic scene.

The President of Elite Culture and Education, Dr. Iman Dernaika Kamali, said: "It is a special pride that I am present here and that I had the chance to cooperate with Beirut Arab University, which has embraced and sponsored this event. It emphasizes its cultural role and its firm belief that cultural identity can only be built on the basis of universal cultural interdependence, mutual respect and acceptance of diversity.

She continued: The title of the event, "Sky Dream", was the result of Japan's yearning for a solution when the country was overrun with a cholera wave and one third of Japan's population died in the seventeenth century.

I found the title and the topic appropriate for what we need today in Lebanon, especially as we live through a series of consecutive troubles and crises, which may need a sky dream to turn our darkness into light.

Dr. Suhel Ajaz Khan, Ambassador of India said: "Lebanon and India have always enjoyed friendly relations since the establishment of diplomatic relations in the early 1950s, which have been based on mutual respect and common denominators involving, among other things, multicultural societies and democratic traditions.

The Ambassador, then, honored Dr. Ogarit Younan, a researcher, writer and educational thinker. She received the prize of Jamnalal Bajaj International Award for the Promoting of Gandhian Values Outside India as well as Dr. Iman Dernaika Kamali, who is a friend of the Embassy of India in Lebanon, and has already cooperated with the Embassy in promoting the Indian culture and strengthening friendly bilateral relations between India and Lebanon.

The event was presented by Dreamers Japan in Lebanon, led by its President, Ms. Eiko, Zmilti, Professor of teaching the Japanese Language at the Japanese Cultural Center at St. Joseph's University, with the professional artist and Indian dance professor at the Embassy of India in Lebanon Mr. Deepesh Hoskere who presented with Ms. Seiko Sugita, the social development officer at United Nations agencies and with his students, a wonderful show of the Bharatanatyam Art.

The show consists from 12 dancing and singing shows that reflect a legendary story about Amabiko, a legendary creature in Japan from the seventeenth-century who carried messages from the sky to treat the disease at the time of the cholera pandemic. From here came the idea of a theatrical show after the Covid pandemic to spread hope and positivity to Lebanese and the world through this artistic creativity.

Along the side of the activity, an exhibition comprising a special pavilion for the embassies of India and Japan exhibiting the advantages of the two countries in terms of tourism, economy and art was displayed, as well as a pavilion for the two Lebanese art exhibitors; PhD student at the Faculty of Architecture Boushra Naim who displayed her paintings of different Lebanese touristic villages and the architect, Bassem Zouda, who is passionate about documenting the decoration of Tripoli's ancient heritage buildings through his decorative paintings.

Annual Homecoming Student Singing in 2023

On 5 October 2023 BAU's Student Activities Department held Homecoming at Debbieh Campus. Ten students from different faculties participated in a singing competition before a jury and audience vote, followed by a concert by Ziad Bourji. This dated record verifies student performance and the continuation of Homecoming as an institutional arts channel.

The audience described in the article consists primarily of students and professors. The event is therefore supporting evidence of annual arts programming but is not added to the strict public minimum unless separate evidence of general-public access is supplied.

Original evidence Official BAU report on Homecoming 2023

Star Ziad Bourji celebrates the Homecoming at Beirut Arab University







As the new academic year started, the Student Activities Department at Beirut Arab University celebrated the "Homecoming" in Debbieh campus with wide participation of students and professors in the presence of the President of BAU, Professor Wael Nabil Abdel Salam, and the Secretary General, Dr. Omar Houri. The concert hosted the Star Ziad Bourji, who sang some of his distinctive songs .

During this day the students were introduced to activities at the university and they were encouraged to join artistic, social and sports teams. These activities shall enhance the spirit of competition, develop their skills and volunteering work.

The Homecoming also included a singing competition, where 10 students from various faculties competed by singing before a jury. The audience also voted using their phones and grades were put by the some selected students and the jury. The student Lana Sharab from the Faculty of Human Sciences won the first place.

The Director of Student Activities, Ms. Nadine Abla, praised the students for their constant interaction with these clubs and thanked the university administration and all those who contributed to the success of this activity for their support in stimulating university life and youth spirit and helping students to discover their talents.

Finally, the Students Activities Department presented to the Star Ziad Bourji the shield of honor as a token of loyalty and appreciation.

Public Theatre and Choral Programming in 2024

BAU at the University Theatre Festival

The Lebanese American University programme for the nineteenth University Theatre Festival records a Beirut Arab University performance of the play بقلوايا at Irwin Hall Auditorium on 11 July 2024. The festival

ran from 8 to 11 July and presented university productions in indoor and outdoor spaces alongside musical performances and professional workshops.

This independently published programme is direct evidence of BAU students contributing a named theatre production to Lebanon's wider cultural calendar. It also implements the Drama Club's current commitment to participate in festivals beyond BAU. The Drama Club's own access statement confirms that its performances are open to the public and free.

Original evidence [LAU official programme naming the BAU theatre performance]

The 19th University Theatre Festival



The Communication, Arts and Languages Department is pleased to announce the return of the LAU University Theatre Festival for its 19th edition.

The festival will feature daily plays, performed in both indoor theaters and outdoor spaces, along with a musical performance each evening and specialized workshops led by professionals conducted in the afternoon.

Program

Date	Event	Time	Name	Participating University	Location
Monday July 8, 2024	Plays and Performances	06:00 p.m.	كارل ماركس راجع	Lebanese University (LU) - Branch 2	Irwin Hall Auditorium
		07:15 p.m.	أهل الكهف	Holy Spirit University of Kaslik (USEK)	Gulbenkian Theater
		08:15 p.m.	سهرتنا ع دراج الورد	Lebanese American University (LAU)	Safadi Fine Arts Building Outdoor Space
Thursday July 11, 2024	Workshops	02:00 p.m.	Crafting Scenography by **Hasan Sadek**		Irwin Hall Faculty Lounge
	Plays and Performances	06:00 p.m.	الاعتصاب	Holy Spirit University of Kaslik (USEK)	Gulbenkian Theater
		07:00 p.m.	بقلوبنا	Beirut Arab University (BAU)	Irwin Hall Auditorium
		08:15 p.m.	DJ Zayn	Lebanese American University (LAU)	Safadi Fine Arts Building Outdoor Space

Date	Event	Time	Name	Participating University	Location
Tuesday July 9, 2024	Workshops	02:00 p.m.	Vocal Techniques for Actors by **Khaled El Abdallah**		Safadi Fine Arts Building 205
	Plays and Performances	06:00 p.m.	Les Misérables	Lebanese University (LU) - Branch 2	Gulbenkian Theater
		06:45 p.m.	هِيدا إسمي	Lebanese American University (LAU)	Irwin Hall Auditorium
		08:00 p.m.	مشاعر مقيّدة	Lebanese American University (LAU)	Safadi Fine Arts Building Outdoor Space
		09:00 p.m.	وتر ع "فرقة"	Lebanese American University (LAU)	Safadi Fine Arts Building Outdoor Space

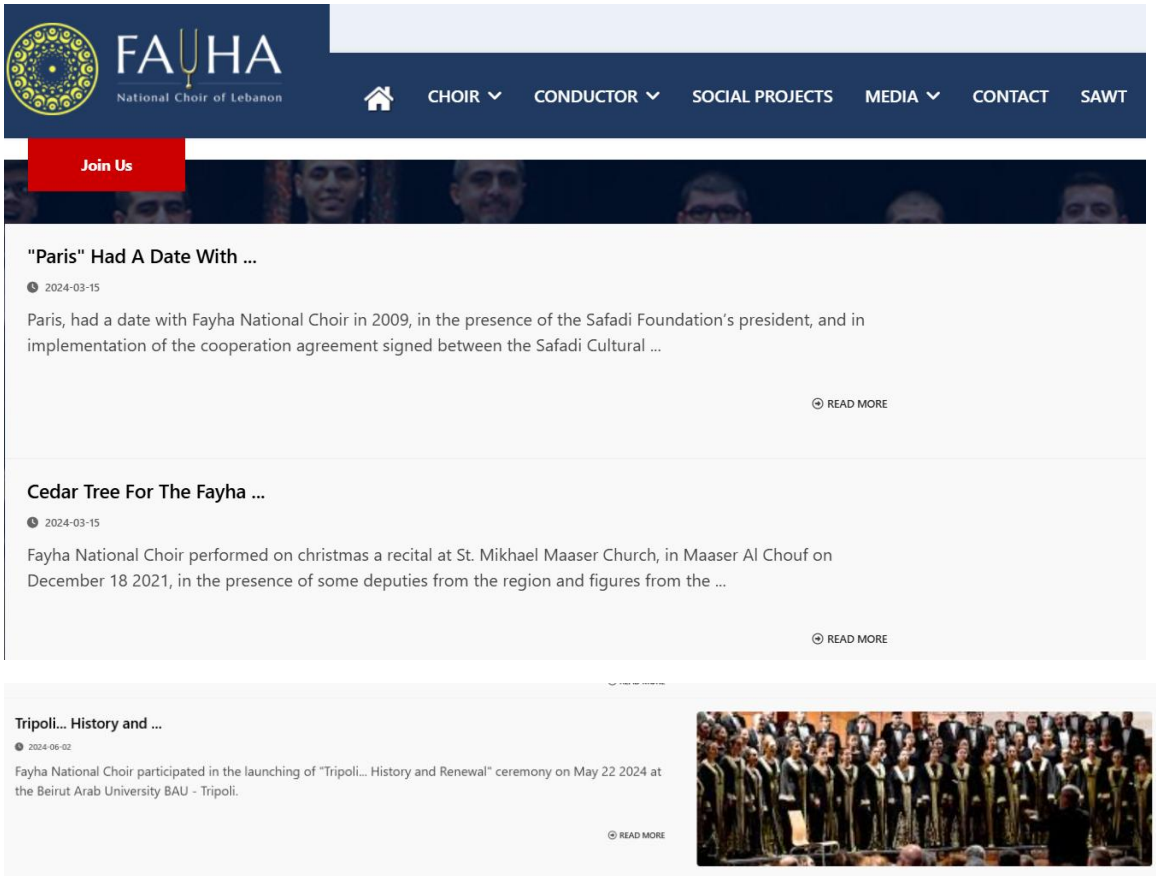
Date	Event	Time	Name	Participating University	Location
Wednesday July 10, 2024	Workshops	02:00 p.m.	الرواية والذاكرة الفلسطينية في المسرح by **Raeda Taha**		Irwin Hall Faculty Lounge
	Plays and Performances	06:00 p.m.	tick, tick ... BOOM	Lebanese University (LU) - Branch 2	Irwin Hall Auditorium
		07:00 p.m.	عائلة بلا رب	Lebanese American University (LAU)	Gulbenkian Theater
		03:30 p.m.	الخادمتان	Lebanese University (LU) - Branch 1	Outdoors
		09:00 p.m.	LAU Music Club and Violinist Ahmad Chahine	Lebanese American University (LAU)	Safadi Fine Arts Building Outdoor Space

Fayha National Choir at BAU Tripoli

The Fayha National Choir records its participation in the launch ceremony Tripoli History and Renewal on 22 May 2024 at Beirut Arab University Tripoli Campus as part of the Tripoli Arab Capital of Culture programme. This was a hosted external choir rather than a BAU student ensemble.

The event should therefore be reported separately from BAU's student-group annual count. It nevertheless demonstrates that BAU provides institutional space and visibility for a major local choral organization within a national cultural programme.

Original evidence Fayha National Choir record of the BAU Tripoli event



Documented 2024 Minimum

Date	Performance event	BAU role	Counting status
11 Jul 2024	BAU play at the nineteenth University Theatre Festival	University theatre performer	Direct BAU public performance
22 May 2024	Fayha National Choir at BAU Tripoli	Host venue and institutional contributor	Supplementary hosted performance

Public Music Programming in 2025

Homecoming Student Singing Competition

On 24 September 2025 BAU's Student Life Department organized Homecoming at Debbieh Campus. Students from the University's ten faculties took part in a celebrity-duets singing competition, accompanied by guest performers. BAU reported an audience exceeding 5,000 students and concluded the programme with a concert by Joseph Attieh.

This is strong evidence of organized student performance and large-scale annual delivery. The official report defines the audience primarily as students, faculty and staff, so it supports continuity but is not treated as a substitute for the Music Club's explicit public-access statement.

Original evidence Official BAU report on Homecoming 2025

Beirut Arab University Celebrates Homecoming with Star Joseph Attieh







Kicking off the new academic year, the Student Life Department at Beirut Arab University celebrated the “Homecoming” Open Day at the university’s Debbieh campus. The event brought together thousands of students along with faculty and administrative staff from all campuses — Beirut, Debbieh, Tripoli, and Bekaa — in a day full of energy, creativity, and art. The celebration was attended by BAU President Professor Wael Abdel Salam and Secretary General Dr. Omar Houri.

The highlight of the evening was the performance by Lebanese star Joseph Attieh, who entertained the audience with a selection of his most popular songs, including “Taab El Shouq”, “El Baghdagha”, “Koun”, “Wala Momken”, and “Oullon Ennak Lebnene”. Students enthusiastically sang along and waved the Lebanese flag, creating an atmosphere of unity and pride.

The event reaffirmed BAU’s commitment to strengthening the spirit of belonging, supporting student talents, encouraging extracurricular engagement, and creating an interactive environment that combines entertainment and learning reflecting the university’s vision of building a holistic campus life.

The day began with an exhibition for the university’s Student Life clubs, where different clubs presented their activities and goals, giving new students the opportunity to explore and integrate into university life. A vibrant food court further enriched the social and festive atmosphere.

Another highlight was the Singing Competition between Faculties – Celebrity Duets Edition, featuring students from BAU’s ten faculties. The event included special guest appearances by Tony Abou Jaoude, Anthony Touma, Yazan Kamel, and George Tawil, who performed duets alongside students. The competition concluded with Mohammad Khattab from the Faculty of Engineering winning first place.

The festivities culminated in an electrifying concert by Joseph Attieh, whose performance drew an audience of over 5,000 students, leaving an unforgettable mark on BAU’s Homecoming celebration.

The Student Life Department reiterated Beirut Arab University’s mission of fostering belonging, empowering youth, and creating dynamic spaces where learning, art, and entertainment converge. As a token of appreciation, BAU presented Joseph Attieh with the university’s honorary shield in recognition of his contribution to the event.

A Tribute to Ziad Public Concert

On 10 October 2025 BAU's Public Relations and Communications Department organized A Tribute to Ziad in memory of Ziad Rahbani. Maestro André El Haj conducted the orchestra and choir in a programme of twenty-five songs. BAU records attendance by cultural and public figures and a large audience of the artist's friends and admirers.

This is a BAU-organized public performance event involving both orchestra and choir. It is additional to the University's student-club minimum and demonstrates BAU's direct contribution to the preservation and public presentation of Lebanon's modern musical heritage.

Original evidence Official BAU report on A Tribute to Ziad

Ziad Rahbani at Beirut Arab University







Ziad Rahbani — son of the legendary Rahbani school and the voice of ordinary people — carried in his works the concerns of the nation, expressing issues of love, politics, and justice through an artistic language that was both satirical and deeply realistic, unlike any other.

In his honor, the Public Relations and Communications Department at Beirut Arab University organized a musical concert conducted by Maestro André El Haj and his orchestra, titled "A Tribute to Ziad". The event celebrated his memory, reviving his legacy that continues to resonate in the hearts of generations and recalling the genius who turned theater and music into a space for truth and beauty.

The concert was attended by Members of Parliament Ibrahim Mneimneh and Melhem Khalaf, Chairman of the Board of Trustees of Al Bir Wal Ihsan Foundation and Chairman of the University's Board of Trustees Dr. Ammar Houry, President of the Lebanese Artists Association Dr. Nizar Daher, poet Henry Zoghaib, President of the Businessmens' Federation for Support and Development -IRADA- Mr. Louay Malas, University Secretary-General Dr. Omar Houri, the university's deans and directors, along with a large audience of Ziad Rahbani's friends and admirers.

The evening began with a speech by Mrs. Zina Ariss, Director of Public Relations and Communications at the University, who said:

"Lebanon and the Arab world have lost a towering artist — a voice that never compromised, a mind devoted to humanity and justice. His music blossomed into creativity within our hearts and enriched our minds with culture; his plays made us laugh until we felt the pain.

Ziad Rahbani was not merely a musician or playwright, but a mirror reflecting the people's struggles and dreams. With his words and melodies, he built a unique artistic school that made him an icon of Arab creativity and a proud extension of the Rahbani legacy."

The musical celebration then commenced under the direction of Maestro André El Haj and the choir, as the stage came alive with 25 of Ziad's songs, taking the audience on a nostalgic journey through his remarkable and distinctive world of artistry.

Documented 2025 Minimum

Date	Performance event	Audience evidence	Counting treatment

Date	Performance event	Audience evidence	Counting treatment
24 Sep 2025	Student singing competition and Homecoming concert	More than 5,000 students	Recurring arts output not strict public minimum
10 Oct 2025	A Tribute to Ziad orchestra and choir concert	Large audience including external cultural figures and admirers	BAU organized public performance

Current Delivery in 2026

Annual Homecoming and Student Alumni Duets

On 8 October 2026 BAU held its annual Homecoming at Debbieh Campus. The Student Life Department organized a singing competition that paired ten current students with ten alumni and former Music Club members. A professional panel evaluated the performances and the programme concluded with a concert by Melhem Zein before a reported audience exceeding 6,500.

The 2026 record demonstrates that BAU continues to generate substantial live-performance opportunities for students and alumni. It also connects the annual Homecoming channel to former Music Club members, showing a pathway from club participation to continuing artistic engagement.

Original evidence Official BAU report on annual Homecoming 2026

Beirut Arab University Celebrates Annual Homecoming Day Featuring Star Melhem Zein







In keeping with its annual tradition, the Student Life Department at Beirut Arab University celebrated the start of the new academic year with its signature "Homecoming" event at the Debbieh campus. The vibrant, art-filled celebration brought together thousands of students, faculty members, and administrative staff from all university campuses across Beirut, Debbieh, Tripoli, and Bekaa. The event was attended by BAU President Professor Wael Nabil Abdel Salam, Secretary-General Dr. Omar Houri, along with university deans and directors. Guest star Melhem Zein headlined the celebration, delivering a memorable performance with a selection of his hit songs, including "Gheibi Ya Chams Gheibi," "Dalli Dhaki," "Enti Mechiti," "Baddi Bek," and Julia Boutros’ s classic "W Ghabet Chams El Hak."

This event underscored the university administration's ongoing commitment to fostering institutional pride, supporting student talent, encouraging extracurricular involvement, and creating an interactive environment that blends entertainment with learning to build a well-rounded campus experience. The day opened with an exhibition hosted by the Student Life Department clubs, where various student organizations showcased their activities and goals to help incoming students integrate into university life, alongside a vibrant food court that enriched the social atmosphere.

The musical portion of the program commenced with addresses from the University President and the Director of Student Life, both emphasizing the vital role of active campus participation. A unique singing competition followed, pairing ten current students with ten alumni and former Music Club members in duet performances. The performances were evaluated by a panel of experts comprising voice coach and music professor Tony El Bayeh, actor and singer

Saad Hamdan, journalist and art critic Joseph Tawk, and composer-arranger Ossama El Khatib. The competition concluded in a tie for first place between Celine Fakhreddine (Faculty of Architecture – Design and Built Environment) paired with alumna Joanna Abou Daher, and Tamara Charafeddine (Faculty of Health Sciences) paired with alumnus Rabih Salameh. As a award, alumnus Rabih Salameh will present an original song to each of the two winners.

Melhem Zein concluded the evening with a grand finale, engaging the audience with his popular repertoire in an extraordinary atmosphere shared by a massive crowd of over 6,500 attendees, making this year’s Homecoming an unforgettable milestone in BAU's history. Reaffirming BAU’s core mission of empowering youth potential and bridging education, art, and recreation, Director of Student Life Ms. Nadine Abla presented honorary university shields to Melhem Zein and members of the judging panel as a gesture of appreciation and gratitude.

Current Programme Status

The dated 2026 Homecoming evidence sits alongside current Drama and Music Club pages that publish the annual performance cycle and free public-access commitment. This combination of current programme rules and recent delivery is stronger than relying on one isolated event.

Current element	Published commitment	Indicator significance
Drama Club	Annual performance after auditions workshops and rehearsals	Recurring public theatre programme
Music Club	Annual concert and performance by singers musicians and choir participants	Recurring public music programme
Homecoming	Annual multi-campus channel with live shows and concert	Recurring audience and talent platform
2026 delivery	Student alumni duet competition and large live concert	Recent implementation evidence

Annual Performance Count and Chronology

Defensible Annual Answer

BAU can report at least two recurring public student-group performance outputs in a normal academic cycle: one Drama Club annual performance and one Music Club annual concert or showcase. This is a conservative figure because it excludes Homecoming shows special concerts festival appearances and hosted external ensembles unless they are individually verified for the relevant year.

The dated evidence below is an implementation inventory rather than a claim that BAU published a complete annual box-office ledger. A blank or qualified entry should not be interpreted as no activity; it

means that the reviewed official source did not provide enough information to classify the event as unrestricted public access.

Year	Verified performance evidence	Strict public status	Use in submission
2021	BAU student play on Civil War memory	Public access not stated	Confirms University student theatre delivery
2022	No separate dated student-group public performance used	Not asserted	Current annual programme evidence remains primary
2023	Sky Dream public multi-act show and Homecoming student singing	Sky Dream clearly included interested public	Shows public cultural production and recurring student performance
2024	BAU theatre festival performance and hosted Fayha Choir ceremony	Public cultural events	Direct BAU performance plus hosted local choir
2025	Homecoming student singing and A Tribute to Ziad	Tribute concert had large external audience	Recurring student output plus BAU-organized public concert
2026	Homecoming student alumni duets and concert	Large audience but external admission not specified	Recent delivery and Music Club continuity

Classification Logic

- Ad hoc should not be selected because BAU publishes recurring annual Drama and Music Club cycles.
- Ongoing programme should be selected because auditions workshops rehearsals performances and festival participation repeat through permanent University structures.
- The recommended numerical statement is at least two recurring public student-group performances annually plus additional verified special events.

Evidence Matrix

No	Evidence	Date status	What it proves	Weight
1	Drama Club programme	Current	Annual theatre performance public and free	Primary
2	Music Club programme	Current	Annual music output public and free	Primary
3	Clubs and Communities	Current	Formal artistic clubs and audiences beyond BAU	Institutional
4	Student Life	Current	University arts and culture framework	Institutional
5	Homecoming programme	Current	Annual live club shows and concert	Programme
6	Civil War student play	20 Sep 2021	BAU student theatre implementation	Dated
7	Sky Dream	14 Jan 2023	Public dance and music production	Dated
8	Homecoming 2023	5 Oct 2023	Student singing competition	Dated
9	LAU Theatre Festival	11 Jul 2024	Named BAU public theatre performance	External
10	Fayha Choir at BAU	22 May 2024	Hosted local choir performance	External

No	Evidence	Date status	What it proves	Weight
11	Homecoming 2025	24 Sep 2025	Student singing before large audience	Dated
12	A Tribute to Ziad	10 Oct 2025	BAU-organized orchestra and choir concert	Dated
13	Homecoming 2026	8 Oct 2026	Student alumni performance and recent continuity	Current

Indicator Mapping

THE requirement	BAU evidence	Finding
University as a body	Student Life Public Relations Human Rights Center and formal clubs	Met
Contribution to local arts	Theatre music choir dance and public cultural concerts	Met
Annual number	Conservative recurring minimum of two student-group public performances	Met
Public performance	Drama and Music pages expressly state open to public	Met
Ad hoc or ongoing	Permanent annual cycles plus dated implementation	Ongoing programme

Submission Conclusion

Beirut Arab University contributes to local arts through a continuing institutionally administered programme of theatre music choir and related live performance. Its current Drama Club page documents an annual production at the end of the spring performance cycle. Its current Music Club page documents an annual concert and live performance by singers musicians and choir participants. Both pages explicitly state that all performances are open to the public and free of charge.

Using a conservative and reproducible method BAU can report at least two recurring public student-group performance outputs per academic cycle before adding separately verified special events. The broader record shows student theatre in 2021; public multicultural dance and music programming and student singing in 2023; a BAU theatre-festival performance and a hosted national choir ceremony in 2024; a large public orchestra and choir tribute concert in 2025; and student alumni duet performances within the annual Homecoming programme in 2026.

The evidence therefore exceeds an ad hoc pattern. BAU maintains permanent clubs structured auditions specialist workshops rehearsals annual performance points public and free access and participation in external cultural festivals. The correct THE Impact Rankings classification is Ongoing programme.

Original Evidence Register

The following original University partner and United Nations pages are provided for direct reviewer verification. Each link opens the underlying evidence rather than a previous SDG narrative.

Source	Submission use	Original link
United Nations Goal 11	SDG 11 and target 11 4 context	Open original evidence
BAU Student Life	Current arts and culture framework	Open original evidence
BAU Clubs and Communities	Formal Artistic Clubs and outside audiences	Open original evidence
BAU Drama Club	Annual public and free theatre performance	Open original evidence
BAU Music Club	Annual public and free music performance	Open original evidence
BAU Homecoming	Recurring live shows and concert channel	Open original evidence
BAU Public Relations	Institutional external audience mechanism	Open original evidence
BAU student play 2021	Student theatre implementation	Open original evidence
Sky Dream 2023	Public multicultural performance	Open original evidence
BAU Homecoming 2023	Student singing competition	Open original evidence
LAU Theatre Festival 2024	Independent programme naming BAU performance	Open original evidence
Fayha Choir at BAU 2024	Hosted national choir performance	Open original evidence
BAU Homecoming 2025	Student singing and large audience	Open original evidence
A Tribute to Ziad 2025	BAU-organized orchestra and choir concert	Open original evidence
BAU Homecoming 2026	Current student alumni performance evidence	Open original evidence